

ADVANCE INTERNATIONAL REGISTRATION FORM

SEMA SHOW DAYS: 31 OCTOBER - 3 NOVEMBER 2006

AAPEX SHOW DAYS: OCTOBER 31 - 2 NOVEMBER 2006



SAVE 70% WHEN YOU REGISTER ON-LINE AT WWW.AAIWSHOW.COM BY OCTOBER 13, 2006

After October 13, registration is \$50 (U.S.) on-site. The price is \$25 via fax or mail. Advance fees are payable by credit card or check only. No cash accepted in advance. International registrations confirmed by September 21, badges will be sent by mail. All registrants are subject to review and approval by Show Management. All registrations must be accompanied by approved professional identification and the second page of this registration of the rules and regulations. Two (2) forms of qualifying identification included from list below:

Business Identification

- Tax Registration Certificate
- Business Registration

- Recent paycheck stubs
- Health insurance card

- Business Photo I.D.
- W-4 Form
- Business License or EIN#

Your name and the company's name must be on at least one of the forms of business identification. Once approved, confirmation will be sent to registrants via e-mail regarding the status of badges. Principal Business Category final determination will be made by Show Management utilizing your company website. Your AAIW badge will allow you to enter SEMA, AAPEX and NACE shows. If you are a NACE attendee, your NACE badge does not admit you to either the SEMA or AAPEX Shows. Remember: Bring personal and approved business identification with you to the Show. Please note: No one under the age of 16, including infants will be admitted. Please complete a separate form for each person registering. Sorry no refunds.

Do Not Use This Form if you are the following: Exhibitor, Editorial Press or

Non-Exhibiting Manufacturer. E-mail your request to Registration@AAIWshow.com

First Name _____ Middle Initial _____ Last Name _____

Company _____ Job Title _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Please include country and city code

Please include country and city code

E-mail _____ Company Website _____

Cell Phone _____ * Will be used for Show related issues only.

I require a formal Letter of Invitation. A copy should be sent to my local U.S. Embassy Consulate in (city/country) _____

What is the last year you attended AAIW? _____

☐ Please check here if you do not want your e-mail address to be released for use by SEMA, AAIA, and MEMA other than for show related issues.

☐ Please check here if you do not want your fax number to be released for use by SEMA, AAIA, and MEMA other than for show related issues.

PRINCIPAL BUSINESS (check one)

BUYERS

- ☐ AIC Accessories & Installation Centers
- ☐ APR Auto Parts Retailer
- ☐ CWD Car Wash/Detailer
- ☐ CP Collision Repair
- ☐ CSC Convenience Store Chain
- ☐ C Converter
- ☐ CBF Custom Builder/Fabricator
- ☐ DE Dealer Expediter
- ☐ DV Dealer: Vehicle
- ☐ DC Diagnostic Center
- ☐ D Distributor
- ☐ EB Engine Builder
- ☐ F Fleet
- ☐ FAS Franchise/Associated Store
- ☐ HDT Heavy-Duty Truck
- ☐ HCH Home Center/Hardware
- ☐ HRS Hot Rod Specialist
- ☐ IPS Import Parts Specialist
- ☐ J Jobber
- ☐ MS Machine Shop
- ☐ MOI Mail Order/Internet Retailers
- ☐ MM Mass Merchandiser
- ☐ MER Mobile Electronics Retailer
- ☐ MI Mobile Installer
- ☐ OTC Off-Road/Truck Center
- ☐ OLC Oil & Lube Change Center
- ☐ PCG Paint & Custom Graphics
- ☐ PR Performance Retailer
- ☐ PGB Program Group Buyer
- ☐ RSC Repair/Service Center
- ☐ R Restoration
- ☐ RPA RV Parts & Accessories
- ☐ SS Service Station
- ☐ RTC Restyling/Trim Center
- ☐ TWD Tire & Wheel Dealer
- ☐ TEM Tools & Equipment Mobile Distributor
- ☐ TRS Transmission Shop

NON-BUYERS

- ☐ TS Tuning Shop
- ☐ WWO Wholesaler/WD: Other
- ☐ WWP Wholesaler/WD: Parts
- ☐ WWT Wholesaler/WD: Tires/Wheels
- ☐ WGT Window/Glass Tinting
- ☐ AMP Advertising/Marketing/PR/Agency*
- ☐ A Association
- ☐ CT Consultant*
- ☐ E Educator
- ☐ EMC Export Management Company
- ☐ IPA International Rep/Agent
- ☐ IM Internet Marketers
- ☐ MR Manufacturers Representative
- ☐ OES OE Supplier*
- ☐ RD R&D
- ☐ RRT Racer/Race Team
- ☐ REM Remanufacturer: Electrical/Mechanical
- ☐ RET Remanufacturer: Engine/Transmission
- ☐ S Spouse
- ☐ SE Supplier to Exhibitor*
- ☐ TOP Track Owner/Promoter
- ☐ VMO Vehicle Manufacturer/OEM
- ☐ O Other (Please Describe)

*Denotes business classes that require answers to the 2 questions below

1. Service - Please describe the service you provide to the automotive industry:

2. Do you currently provide a service to SEMA or AAPEX exhibitors? Please list company names:

JOB FUNCTIONS

- ☐ ADM Advertising/Marketing/Communications/Public Relations
- ☐ AFC Accounting/Finance/CFO
- ☐ CI Consultant/Investment
- ☐ COR COO/Operations/Risk Management
- ☐ ETI Education/Training/Instructor/Professor
- ☐ HR Human Resources
- ☐ IR Installation & Repair
- ☐ IS International Marketing/Sales
- ☐ ITW Information Technology/Standards
- ☐ LC Legislative Contact
- ☐ M Media
- ☐ MR Market Research
- ☐ MS Marketing/Sales
- ☐ OMR OEM-relations
- ☐ PS Parts & Service
- ☐ PB Purchasing/Buyer
- ☐ PE Performance
- ☐ PFM Production/Factory Management
- ☐ PG Program Group
- ☐ POC President/Owner/CEO
- ☐ RCD Race Car Driver
- ☐ RDE R&D/Engineering
- ☐ SO Safety/OSHA
- ☐ TCS Technician/Craftsman/Skilled Trade
- ☐ TML Traffic Management/Logistics
- ☐ TSC Trade Show Contact
- ☐ W Warehousing
- ☐ BSC Brake System Components
- ☐ BMH Business Management Hardware/Software
- ☐ CL Chemicals & Lubricants
- ☐ CM Clothing/Memorabilia
- ☐ EC Emissions Control
- ☐ EMM Engines/Engine Parts, Manifolds, Motor Mounts, Valve Covers
- ☐ MSE Machine Shop Equipment
- ☐ MPA Motorcycle Parts & Accessories
- ☐ OPA Off-Road Parts & Accessories
- ☐ PBE Paint, Body & Equipment
- ☐ PPA Performance Parts/Accessories
- ☐ RTP Racing Products
- ☐ RP Replacement Parts
- ☐ RGE Restyling/Ground Effects
- ☐ RPA RV Parts & Accessories
- ☐ SE Safety Equipment
- ☐ SPE Specialty Equipment
- ☐ SC Sport Compact
- ☐ TW Tires/Wheels
- ☐ TSE Tools/Service Equipment
- ☐ TAM Transmission (Automatic & Manual)
- ☐ TC Truck Caps
- ☐ TPA Truck Parts/Accessories
- ☐ SP Specific products (Describe)

BUYERS ONLY

WHAT IS YOUR BUYING AUTHORITY?

- ☐ A. Make Buying Decisions
- ☐ B. Make Buying Recommendations
- ☐ C. None

NUMBER OF YEARS IN BUSINESS:

- ☐ A. 0-2 ☐ B. 3-5 ☐ C. 6-10 ☐ D. 11+

PERCENT OF BUSINESS IMPORTED

- ☐ A. None ☐ B. 10%-25%
- ☐ C. 26%-50% ☐ D. 51%-75%
- ☐ E. 76%-100%

WHAT ARE YOUR BUYING OBJECTIVES?

- ☐ A. Direct purchase of U.S. products
- ☐ B. Distribution of U.S. products
- ☐ C. Joint Venture
- ☐ D. Licensing Agreements
- ☐ E. Sales to U.S. Markets

ARE YOU SEEKING SUPPLIERS AT AAIW?

Participate in the Trade Leads Program by listing specific products you will be looking to purchase at the Show. (Exhibitors will contact you directly)

- _____
- _____
- _____

METHOD OF PAYMENT

☐ Check or money order enclosed payable to **AAIW** (U.S. Dollars)

☐ Credit Card # _____ Amount \$ 25.00

Exp. Date ____/____/____

☐ VISA

☐ MasterCard

☐ American Express

Cardholder's Name _____

Cardholder's Billing Address _____

City _____ State _____ Zip _____ Country _____

Cardholder's Signature _____

I authorize charges up to \$50 (U.S.) per person for registration fees associated with Automotive Aftermarket Industry Week (AAIW) 2006. Please Note: Credit card billing will be charged by "AAIW AUTO SHOW".

MAIL TO: 2006 AAIW Registration
P.O. Box 3379
Frederick, MD 21705 USA

OR FAX TO: 301/694-5124 If you fax this form, do not mail another copy. Cover sheets not required.

QUESTIONS? 301/694-5243

Register online at www.AAIWshow.com
Use registration code: **JFA**



October 31 - November 3, 2006



Automotive Aftermarket Week
Las Vegas, Nevada, USA



October 31 - November 2, 2006

Please review these guidelines

You must agree to the guidelines in order to attend the SEMA and AAPEX Shows.

Admission to the SEMA and AAPEX Shows are for the trade only and as such, registrants may be asked to provide proof of their affiliation in the automotive trade. We ask your cooperation in helping us maintain the high quality of attendance necessary to facilitate the exchange between buyers and sellers essential to the success of Automotive Aftermarket Industry Week for all who attend.

The following guidelines have been established to maintain a business atmosphere at the SEMA and AAPEX Shows and ask your cooperation in complying with these guidelines as a condition of your participation in these events.

- In the interest of maintaining a professional atmosphere, attendees must wear appropriate apparel at all times. Business or semi-business attire is suggested. Logos and sayings on apparel must be in good taste. Show Management reserves the right to make determinations on appropriate apparel.
- Random distribution or selling of promotional material, business cards or product of any type is not allowed.
- Non-Exhibiting Supplier/Service Providers' badges are for the sole purpose of viewing the SEMA and AAPEX Shows for future exhibiting opportunities.
- Non-Exhibiting Supplier/Service Providers may not approach buyers or other exhibitors while at the Shows or in official AAIW hotels.
- Solicitation of buyers by Non-Exhibiting Supplier/Service Providers is strictly prohibited.
- Show Management reserves the right to reject registrations at its sole discretion.
- Non-Exhibiting Supplier/Service Providers' name badges are the property of AAIW and must be surrendered upon request. Identification badges must be worn in plain view at all times.
- Non-Exhibiting Supplier/Service Providers' merchandise, samples, and catalogs will not be permitted in the show.
- Showrooms, hospitality suites or special presentations cannot be hosted by Non-Exhibiting Supplier/Service Providers anywhere in Las Vegas during AAIW.
- Anyone who is observed approaching buyers in the aisle or in an exhibitor's booth, who is not a legitimate exhibitor, will be removed from the Show.
- Smoking is prohibited everywhere in the Las Vegas Convention Center and the Sands Expo and Convention Center.
- No one will be admitted under the age of 16 years, including infants.

The SEMA and AAPEX Shows and Show owners are authorized to make and may use, without limitation, notification, or compensations, audio and/or visual recordings of activities at their trade shows, as well as the names of the companies and participants at the Shows.

Camera and Video Policy:

At the SEMA Show, photographs and personal videos are permitted with exhibitor permission only. At both Shows, professional film crews (video only) must carry the official video pass.

At AAPEX, the use of cameras and video recorders is prohibited in the exhibit hall with the exception of authorized members of the working trade press.

Failure to conform to any of these regulations will result in removal from the Show.

☐ I agree to these terms and conditions

☐ I do not agree to these terms and conditions

Please select the publications you do not wish to receive:

☐ SEMA News

☐ AAIA AutoFacts

☐ MEMA Industry News and MEMA TopLine

First Name(Print) _____ Last Name (Print) _____

Company Name _____